

CHEC INVITES YOU TO THE FIRST CHEC CRITICAL CONVERSATION OF 2022:

Leading innovation management principles in a changing world of work

Bio of critical conversationalist:

Henra Mayer is CEO of Innocentrix, an innovation company that helps their clients bring innovation to life. The company specialises in providing innovation services that assist organisations to create engage and deliver the future. She often acts as judge at Innovation competitions and is passionate about the management and measurement of innovation in the organisation. Henra further acted as

Head of Faculty for Innovation at the Da Vinci Institute for several years and was the Head adjudicator for the Technology Top 100 (TT100) Innovation Business Awards. In her role as the Editor in Chief for the Future Shaping Media company, based in the UK, she assisted a stakeholder community of over 120 expert innovation experts to publish innovation thought leadership. As a South African representative member of the global ISO

56000 Innovation Management standards team, she regularly contributes locally, and leads a team internationally, on shaping the ISO Innovation Management standards and guidelines. Henra regularly contributes business articles to innovation related publications, newspapers and research journals. Henra can be contacted on: henra@innocentrix.co.za or www.innocentrix.co.za or 082 323 7447.

**Critical
conversationalist:
Ms Henra Mayer**

14:00–15:00, 25 March 2022

**To register,
please [RSVP here](#)**